

greater
miami
chamber
of commerce®

2018 - 2019
GREATER MIAMI CHAMBER OF COMMERCE
COMMITTEE GOALS

INTERNATIONAL BUSINESS

Chair:

Olga Ramudo
President & CEO,
Express Travel

Vice Chair:

Hernando Gomez
Director, Business Valuation & Litigation Support, MBAF

The International Business Committee serves as the resource center to identify, examine and foster the range of global business issues and opportunities that are of interest to the community, local businesses, business organizations and higher education institutions. To achieve these objectives, our aim is to strengthen relationships with multinational businesses, local international organizations, Consular Corps and Trade representatives, bi-national chambers and visiting dignitaries and businesses as well as providing Chamber members with the international pulse and up-to-date market opportunities. By working with local, state, federal and international officials and economic development agencies, the Committee will be able to identify and seek solutions to global business issues that affect Florida.

Consular Trade Representatives

INTERNATIONAL BUSINESS



Consular Trade Representatives Chair: Alex Fuentes, Director of International Business Development & Consulate /Embassy Relations

2018-2019 Goals

Keep members informed on new trade and policy issues and support Chamber's advocacy efforts on international business issues, Trade Agreements and Tariffs:

- Import/Export of goods and services
- Immigration and International business workforce, education and training
- Hold a series of roundtable discussions and seminars when needed

Expand community outreach to Caribbean and Latin American consulates, trade officers and bi-national chambers:

- Increase their involvement in Chamber events
- Collaborate through partnerships, shared and mutual newsletters
- Ensure that the Consular Corps has an active involvement in promoting and facilitating international trade with Chamber's business community
- Highlight and support visiting foreign missions through chamber newsletters, events and functions

Expand community outreach:

- Increase the involvement of Caribbean and Latin American consulates, trade officers and bi-national chambers
- Collaborate with the consulates, trade offices, international organizations and bi-national chambers by sharing events in mutual newsletters and through partnerships on events and functions
- Ensure that the Consular Corps has an active involvement in promoting and facilitating international trade with Chamber's business community

Increase international memberships by 5 percent:

- Outreach to consulate and trade offices as new companies enter the marketplace
- Create programs to engage international communities in the region (i.e. LATAM, Asia, Europe)
- Strengthen and build on the relationship between the Consular Corps and the Chamber.

Partner with local airlines to host at least one overseas mission:

- LATAM
- Europe
- Asia
- Caribbean

LEADERSHIP GROUP

Chair:

Pat Morris

Vice President, Community Affairs Officer, South Florida,
Wells Fargo

The Committees under the Leadership Programs Group of the Greater Miami Chamber of Commerce include HYPE Miami®, Leadership Miami®, and Senior Executive Orientation®. Each committee is responsible for reviewing its program benchmarks, and initiating and implementing new and innovative ideas and current trends.

The programs serviced by these committees provide today's leaders with a forum to discuss the issues our community faces and affords businesses the opportunity to cultivate the community's future leaders and professional workforce.

HYPE Miami®

Leadership Miami®

Senior Executive Orientation®

Chair: Justin Luger, Attorney, Weiss Serota Helfman Cole, & Bierman, PL

Vice Chair: Stephany Musino, Treasury Management Sales Consultant, Wells Fargo

HYPE Miami® (Helping Young Professionals Engage) provides networking opportunities that connect young professionals with prominent business leaders throughout Greater Miami. The program provides an ideal environment by which tomorrow's leaders can interact with and learn from the city's top business professionals. These opportunities may come from social events, business workshops, mentorships, educational seminars and other HYPE functions.

2018-2019 Goals

Facilitate innovative "workshop-style" programming with an emphasis on professional development of HYPE Miami committee members.

- Establish partnerships with other YoPro organizations for joint events, as applicable.

Increase return on investment for HYPE Miami members:

- Assist in providing access to senior South Florida executives,
- Relevant and timely HYPE programming,
- Encourage HYPE members to attend Trustee Luncheons

Position HYPE as natural Chamber progression post-Leadership Miami graduation.

LEADERSHIP MIAMI®



Chair: Erin Sutherland, Vice President, Community Relations Manager, Bank of America **Vice Chair:** Jerry Menendez, Store Manager, TD Bank

Leadership Miami® is an annual program of the Greater Miami Chamber of Commerce, in partnership with the South Florida Progress Foundation, and sponsored by several of Miami-Dade County's premier companies, local agencies and corporations. The program offers participants the opportunity to meet Miami's leaders and to share an intensive learning experience that focuses on community issues and leadership skills through a planned process of lectures, seminars, small group discussions and leadership skills exercises.

2018-2019 Goals

Provide strategic leadership development and skills to all members at Opening Conference and Focus Sessions.

Support Leadership Miami Alumni Chairs plan to cultivate the Leadership Miami Alumni initiatives and encourage membership renewal after the one-year membership program benefit.

Engage volunteer support to manage Leadership Miami's 40th program year.

Increase past chairs engagement throughout program year.

Collaborate within the Leadership Programs Group to create joint experiences and engage the Chamber Committee Chairs to be part of the Focus Session as a Chamber committee introduction.

SENIOR EXECUTIVE ORIENTATION®



Chair: Norie Del Valle, Vice President, Development, United Way of Miami-Dade **Vice Chair:** Amy Furness, Shareholder, Carlton Fields

Moving into a new community or assuming new executive responsibilities can be challenging. That is why the Chamber has been welcoming executive newcomers to the Greater Miami community through its Senior Executive Orientation® (SEO) program since 1988. SEO is designed to help newly relocated or newly promoted executives and their spouses have a memorable and informative transition.

2018-2019 Goals

Build a 2018 Senior Executive Orientation class of at least 17 qualified participants

- Expand existing outreach and awareness activities to include targeted, personal outreach to HR professionals, leasing agents, and CEOs
- Partner with like-minded civic organizations to recruit members including The Beacon Council, United Way, GMCVB, and others
- Utilize volunteer research and committee members to develop a list of at least 50 participant prospects by December 1, 2018

Elevate the profile of the SEO program within the community with added outreach, marketing, communications and partners

- Ensure event calendar and guest speakers are confirmed in advance to fully promote the value of the program early
- Utilize photos, testimonials, and high-profile volunteers to promote the program throughout the year
- Engage partner organizations to leverage their communications tools to help promote the program

Create a calendar of events that engages participants in impactful experiences to generate passion and excitement to further involvement in the program, our community and the Chamber

- Ensure that every SEO event/activity is impactful by featuring topics that are relevant and timely
- Provide access to high-profile opinion leaders who are involved or have created a positive impact in our community
- Encourage community service and future Chamber participation through these events by highlighting the value of volunteerism
- Explore opportunities to collaborate with other Chamber Leadership groups to provide connectivity to each other, the Chamber, and the community

Connect SEO program into Chamber's broader membership and financial goals

- Develop a list of at least 15 sponsorship prospects by December 1, 2018 including prior-year sponsors, with a goal of securing one program presenting sponsor and six event sponsors

MARKETING & MEMBERSHIP

Chair:

Danette Gossett
President,
Gossett Marketing

Vice Chair:

Wolfgang Pinther
Director of Marketing,
MBAF

The Marketing and Membership Committee focuses on the sustainable growth of the organization. The area works to strengthen the bonds with its members by providing corresponding levels of engagement opportunities and member benefits for the different types and levels of memberships; geared toward their specific business needs. It works to increase its reach, brand awareness and business development opportunities for its members providing a value add while deepening the bonds within South Florida's first and largest business association.

MARKETING & MEMBERSHIP



2018-2019 Goals

Develop and execute the annual membership volunteer campaigns to generate \$200,000 in new members investment to support the membership development team with the overall annual goals

Develop and manage a Chamber Ambassador membership volunteer team to promote engagement of new members aligned with businesses "on the grow" in South Florida

Enhance the Chamber's digital footprint with the goal to increase brand awareness and generate new leads across the following digital mediums & platforms:

- Social Media (LinkedIn, Facebook, Twitter, Instagram)
- Increase followers, number of quality posts, and engagement with posts
- Standardize official #hashtags
- Website Traffic
- Increase stats to include traffic, time on site, and form fills
- Email Marketing (Chamber newsletters, alerts, event invitations)

Measure of success:

1. Benchmark the Membership Growth Campaign results to coincide with membership quarterly targets.
2. Benchmark the membership retention rate for each quarter with a goal of 95 percent for Chairman Circle and Trustee Platinum memberships, a retention rate of 85 percent for Trustee level and a General membership retention rate of 70 percent
3. Create a quarterly metrics report that summarizes our engagement stats across the digital platforms. Benchmark sign-up rate, open rate and click-through rates through an improved call-to-action offer.

INDUSTRY GROWTH

Chair:

Saif Ishoof
Vice President of Engagement,
Florida International University

The Chamber's Industry Growth Group features committees designed to support the findings of One Community One Goal. The Group provides programming, education and issues management to support business development and job growth in Greater Miami.

By engaging in one or more of this Group's committees, Greater Miami Chamber members gain a deeper understanding of pressing economic and business issues facing our community's most critical industries. Additionally, those participating can contribute to the public dialogue to help the Chamber develop programming that fosters enhanced business and industry development.

Banking & Financial Services

Healthcare

HR & Professional Development

Nonprofit Business

Real Estate

Technology & Innovation

BANKING AND FINANCIAL SERVICES



Chair: Erbi Blanco-True, CRA Advisor, Iberia Bank

Vice Chair: Brian San Miguel, Market President, BB&T **Vice Chair:** Gladys Reed, Executive Vice President/Managing Director, BankUnited

Created in 2009 during the economic downturn in order to better understand the implications and complexities of new Dodd–Frank regulations; the committee has evolved to address not only a broad range of regulatory concerns but other issues affecting the banking and financial services industry including cyber security, community development, housing, business and corporate needs, talent acquisition, competition and other relevant topics.

2018-2019 Goals

Keep members informed on current and new banking-related issues and regulations through programming series:

- Provide programming that is relevant, interesting and informative to a diverse group of stakeholders
- Continue with existing successful events, but also explore creative ways to engage the banking & financial services community
- Plan and organize the 2019 South Florida Economic Summit

Meet bi-monthly to provide educational and networking opportunities for committee members

Partner with the Government Relations Committee to address legislative issues affecting the Banking & Financial Services industry

HEALTHCARE



Chair: Matthew Pinzur, Vice President & Chief Marketing Officer, Jackson Health System

Vice Chair: Cliff Bauer, Vice President, Government Relations, Miami Jewish Health Systems

The Healthcare Committee supports the Chamber's overall strategic plan by creating an entry point for health-related organizations to network and discuss timely issues; and promoting partnerships with regional and local health organizations. The committee supports Chamber members by empowering them to provide the most appropriate health and wellness programs for their employees while supporting community efforts to build the overall health necessary to constantly improve the workforce and improve South Florida's position as a world-class place to live, work, and play. The Committee directly helps Chamber members learn more about options and increase their satisfaction with/confidence in the plans they offer:

2018-2019 Goals

Directly help Chamber members learn more about options and increase their satisfaction with/confidence in the plans they offer.

- Host one event on a theme related to this strategy, such as how to use technology for workplace wellness; how to launch a cost-effective employee wellness program; how to understand the latest trends in health plan design
- Partner with at least one community partner for event
- Attract at least 50 participants to event

Improve Chamber members' ongoing satisfaction with their ability to provide the most appropriate health programs for their employees, including mental/behavioral health, medical insurance and workplace wellness:

- Add one or two permanent questions to annual Chamber members' survey in order to know if our programs and relationships are helping chamber members feel more confident that they understand the marketplace and are offering the "right" plans

Strengthen the Healthcare Committee as a must-attend event among Chamber members (and future members) with business interests in the health sector:

- Meet at least five times in committee per year
- Attract at least 20 participants per meeting
- Invite one community partner organization to each meeting
- Hold one 15- to 20-minute presentation each meeting on an issue of specific interest to businesses in the health sector

Maintain the Healthcare Committee's signature Chamber programs:

- Continue to grow both attendance and net financial performance of Healthcare Heroes
- Continue to maintain a healthcare legislative subcommittee to provide regular updates at committee meetings and draft recommended legislative priorities

Convene task force to review Population health issues specific to Miami-Dade area that is likely impacting business community and that by Chamber becoming involved, can make a positive impact.

- Identify one or two Population health characteristics that Miami-Dade shows opportunity to improve
- Reach out to Community Health organizations to partner in developing a program/resource for business use in addressing the identified population health topic(s)

HUMAN RESOURCES & PROFESSIONAL DEVELOPMENT



Chair: El pagnier Kay Hudson, Interim Vice President, Human Resources, Florida International University

Vice Chair: Patrick F. Martin, Shareholder, Greenberg Traurig

The Human Resources and Professional Development Committee educates and serves as a resource to Chamber members, both with and without human resources departments. The Committee presents seminars on cutting-edge, employment-related issues, and advocates on behalf of human resources causes of interest to the business community. Further, the Committee is committed to partnering with other GMCC committees to leverage expertise of varying degrees of human resources knowledge and legal expertise to discuss issues relevant to the local community. Finally, the Committee adds value to the GMCC membership while enhancing the Chamber's brand through delivery of quality service and programming.

2018-2019 Goals

Educate Chamber membership and local HR Community on HR-related topics

- Hold four committee meetings/workshops at which substantive topics will be discussed
- Host annual HR Insights Summit

Collaborate with the Education & Workforce Committee to host a Roundtable during the Emerge America Conference, bringing the business & education communities together

- Convene a panel discussion examining the talent/human capital needs of the workforce for technology, entrepreneurship, emerging future and growing industries with businesses and educational institutions

Utilize HR Committee Expertise to Support Chamber Membership

- Facilitate two webinars in HR and/or Labor and Employment Law- related issues to the GMCC Chamber affiliates as a "value add" for Chamber members

Identify and submit items for legislative focus

NONPROFIT BUSINESS



Chair: Sherry Thompson Girordano, Executive Director, PACE Center for Girls

The Nonprofit Business Committee engages the nonprofit sector within the Chamber linking nonprofit businesses with the broader business community. The Committee assists nonprofit businesses with issues management, recognizes nonprofit business management excellence through its NOVO Awards program, recognizes corporate social responsibility through its Julia Tuttle Award, develops strategic partnerships with the business community for their mutual benefit, and communicates nonprofit business accomplishments to the broader business community.

2018-2019 Goals

Continue to spotlight innovative excellence in nonprofit programs as well as for-profit corporate citizenship by enhancing the profile of the NOVO Awards and its recipients as well as the program and the partnership with the Association of Fund Raising Professionals regarding the Julia Tuttle Award and Annual National Philanthropy Day.

- Enhance Corporate Social Responsibility among Chamber members

Support the County's efforts to build the nonprofit training calendar and comprehensive capacity building initiative

Hold six committee meetings a year, at least four meetings focusing content on current and relevant topics in the industry with a guest speaker

Educate our elected officials in the issues needed to be addressed in South Florida's Nonprofit Sector

REAL ESTATE



Chair: Arthur "AJ" Meyer, Vice President of Business Development, ANF Group, Inc. **Vice Chair:** Alex Rhodes, Partner, Grant Thornton, LLP

The Chamber's Real Estate Committee focuses on educating members of our community on the state of the real estate industry, supporting changes conducive to the improvement of housing, and connecting real estate industry professionals and leaders to collaborate on innovative ideas that will benefit South Florida.

2018-2019 Goals

Increase Real Estate Summit attendance (registrations), sponsorship, and total revenue by at least 5 percent

- Work with the committee and task force to refine award categories to ensure current leaders and achievers in our industry are honored
- Increase media partnerships to drive attendance, participation and awareness
- Revise format for the summit program to provide greater efficiency, visibility and engagement

Add value to committee members, real estate organizations and local communities by scheduling committee meetings at local venues throughout the Greater Miami Area

- Hold a minimum of one committee at-large meeting per quarter, with at least one of those meetings being jointly held with the Transportation Committee and New World Committee. These meeting dates will be pre-set prior to the first at large committee meeting
- Focus content on current and relevant topics that will highlight relevant development news, industry news, and the needs of real estate industry stakeholders

Drive brand awareness of the Real Estate Committee and the Greater Miami Chamber through collaboration with local news, social media outlets, and real estate organizations to improve programming and promote increased visibility in South Florida

- Secure at minimum 3 outreach partners for each scheduled real estate event
- Have at least 3 articles published on the real estate committee through media outlets
- Integrate technology at all events through use of twitter hashtags and photo sharing on social media outlets

Create the Roles of Regulation in Real Estate Task Force

- Collaborate with local agencies to create awareness and address legislative issues that would impact the local real estate community

TECHNOLOGY & INNOVATION



Co-Chair: Juan Carlos Gutierrez, Managing Partner, rational 7 **Co-Chair:** Matthew Gallo, Chief Sales Officer, AutomateWork

Build a Best in Class Technology, Entrepreneurship & Innovation Committee with experienced industry members that are recognized in the sector and the South Florida market. The committee will identify core mission and revisit a solid value proposition for membership as well as create a venue that fosters networking opportunities and a forum of discussion on technology related topics relevant to the local business community and the region at large (e.g. 5G, Blockchain, Cybersecurity, Data & Analytics, AI, Cloud, etc).

2018-2019 Goals

Add value to committee members, technology industry and business community by scheduling committee meetings at local venues throughout the Greater Miami Area:

- Hold a minimum of one committee at-large meeting per quarter and focus content on current and relevant topics that will highlight relevant development news, industry news, and the needs of industry stakeholders

Be the catalyst of the Greater Miami technology and innovation ecosystem that brings all parts of the scene together by planning and executing 3 programs:

1. Bringing 5G to Miami
2. Artificial Intelligence, Augmented/Virtual Reality, collaborating with Education Committee and how these elements change the classroom
3. Blockchain

URBAN/ COMMUNITY GROWTH

Chair:

Humberto Alonso, Jr.
Vice President,
Atkins

The Greater Miami Chamber of Commerce's Urban/Community Growth Group addresses broad-based businesses issues that enhance the region, including complex urban issues, matters of civic pride and professional business development. Participants experience personal and professional growth by developing a deeper understanding of complex community issues and an appreciation for the difference direct involvement can make in their resolution.

Education & Workforce Development**New World Center****Resilience****Transportation****Workforce Housing**

EDUCATION & WORKFORCE DEVELOPMENT



Chair: James Knapp, Director of Community Relations, Florida International University

The Chamber's Education Committee supports high quality education for all, development of talent, and retention of talent in South Florida. The committee builds relationships with professionals and businesses in the community to advocate and seek funding for education causes and works to implement these causes so their short-and- long-term impact benefits the economic development of our community.

2018-2019 Goals

Develop and approve education focused legislative issues for government affairs committee and actively advocate for priorities through Chamber visits and other activities

Collaborate with the HR & Professional Development Committee to host a workforce development Roundtable during emerge Conference

- Discuss the talents and needs of workforce for technology, entrepreneur, emerging future and growing industries with businesses and educational institutions

Develop resource packet for businesses on summer internships, talent development network, offering resources and opportunities available to business

- Educate businesses to understand differences between high school interns and college interns

Expand scholarship and internship opportunities for students and employers by raising funds through the South Florida Progress Foundation.

NEW WORLD CENTER



Chair: Mitch Bierman, Member, Weiss Serota Helfman Cole & Bierman

Started in 1976, at a time when signs of progress in downtown were stagnant, Alvah H. Chapman, Jr was called upon to lead this action-oriented committee. The group's vision evolved into a plan of action and a new name was given to the task. They called their program the New World Center. The mission of the program and committee was to have a catalytic influence on downtown projects in respect of the public and private sectors. New World Center has arrived at landing pad and needs launching pad in the New Urban World of today that still encounters challenges of affordability, workforce housing, homeless, traffic, sea level rise and more.

2018-2019 Goals

Convene a Task force to redefine and repurpose the committee to address future issues of the Next Miami, what Miami will look like in 2035

- Different focus and not development of downtown Miami but overall approach to development of all aspects of quality of life within a development model that encourages dense course communities and smart planning
- Focus is about urban life, real estate development and land use but also on technology, transportation and Smart cities approaches and focuses on all things – Next Miami
- Miami 2035 is not just downtown, it's also the urban nodes around county: Dadeland, Doral, Aventura, Coral Gables, Coconut Grove, Palmetto Bay and others. Bigger opportunity to paint Miami 2035 and what will it look like. Develop and approve education focused legislative issues for government affairs committee and actively advocate for priorities through Chamber visits and other activities

Celebrate Miami's central business core's growth and development:

- At the December Trustee luncheon, present the Alvah H. Chapman Jr. Award of Excellence for the outstanding achievements of an individual, organization and young leader who have made significant contributions and set the standard for the development of Miami's central business core's economy, culture, promotion, education, beautification and preservation

RESILIENCE



Chair: Irela Bagué, President, Bagué Group **Vice Chair:** Susanne Torriente, Assistant City Manager/Chief Resiliency Officer, City of Miami Beach

All our efforts directly and indirectly are intended to address the most serious issue Miami-Dade and all South Florida, along with coastal regions around the world face: Climate Change & Sea Level Rise. The science is indisputable – the sea is rising and will continue to over the coming decades. Within 30 years we will very likely experience sea level rise of a foot or more and by the end of the century a rise of five feet or more is predicted. This would drastically change South Florida and would likely displace millions of people, impact water supplies and have a potentially serious impact on business and our economy. This impact will obviously not be limited to our region but will be global in scope and scale.

We need to act on multiple fronts now to slow and limit any future sea level rise.

- We must increase our efforts to educate and convince our leaders in all sectors that this issue is real, it is imminent, it is extremely serious, and it presents us with an opportunity to engage in a unique and unified manner to protect our community for future generations. We can only do this through collaboration between business leaders, government, the not-for-profit sector and academia.
- We must protect and invest in our built infrastructure, both existing and future.
- We must undertake all viable ways to contribute to global efforts to reduce our carbon footprint.
- We must aggressively and unhesitatingly promote all efforts to prevent salt water intrusion and to protect our fresh water supply and support the restoration of our Biscayne Bay ecosystem.
- We must continue to be responsible stewards of the precious environmental resources that literally surround, and in fact, protect us.

2018-2019 Goals

Support the development and implementation of the 100 Resilient Cities (100 RC) strategy and ensure that the business community is both a resource and persuader to push government towards solutions.

- Participate on steering committee
- Influence the priorities that benefit the members and community as a whole
- Coordinate a 100 RC event or include in the summit
- Facilitate cross committee collaboration and advocacy as it relates to important issues - transportation, real estate, banking and finance, and affordable housing

Promote/cultivate business development/opportunities to address residential and commercial adaptation to flooding and sea level rise.

- Host business expo/fourth annual Resilient Solutions Summit partnering with Miami-Dade County Support cities and counties in promotion of capital improvement upgrades
- Sponsor annual update on the state of the Miami-Dade Water and Sewer Department (MDWASD) CIP
- Advocate for water & sewer infrastructure investments
- Provide networking opportunities for businesses interested in participating in county/local storm water capital improvement programs

Advocate for environmental stewardship and Everglades/Biscayne Bay restoration and funding.

- Track advocacy and education that raises awareness of our natural environment
- Support efforts to promote the economic benefits of our natural environment
- Support state and federal legislative appropriation for the comprehensive everglades restoration plan, specifically, Biscayne Bay Coastal Wetlands Project - Phase 1 completion and commencement of Phase 2 planning

Explore renewable energy and promote it to the membership through the Chamber network

TRANSPORTATION



Chair: Sergio Abreu, Jr., Director, Teco Energy, Inc. **Vice Chair:** A. Vicky Leiva, Partner, Bilzin Sumberg

Leverage partnerships and dialogue between business community, transportation officials, and local, state, and federal governmental agencies to improve transportation infrastructure and mobility through educational forums, legislative and policy initiatives and improved ridership.

2018-2019 Goals

Educate Chamber members and business community on the latest development on transportation

- Organize quarterly educational forums that address current and future transportation plans and initiatives of the County, TPO, MDX, SFRTA, CITT, FDOT and Brightline as appropriate
- Organize and present Transit Day event in fall at different locations around the County to show how we can use current transit solutions to get around
- Work with existing Ambassador Programs at universities, colleges and at the Chamber to assist the TPO and the County Transit Department in delivering grass root education to neighborhood associations on available transit and mobility programs and initiatives

Evaluate, support, and advocate for legislative and policy initiatives of the County, TPO, MDX, SFRTA, CITT, Brightline and FDOT that address local, state and federal programs that we want to adopt as policies for our community

- Create regional dialogue with TPO and transit agencies of the tri-county area; as with SFRTA and Brightline
- Create a coalition of Florida's four largest urban areas (SoFla., Orlando, TPA, JAX) to advocate for state transit funding as a bloc (work with Chambers in these areas side by side TPO/MPO's work together). Look at federal funding and alternative funding sources going away and how it impacts business and mobility
- Advocacy for developing funding program for the SMART Plan, also includes pushing public sector to complete PD&E studies that can take three or more years. Advocate for completion of components
- Advocate for a SMART plan with the most technologically advanced solutions, including maintaining a focus on the full plan and not singling out individual sections of the plan and focusing on first and last mile programs
- Act as an "honest broker" to forge consensus and/or compromise between competing interests with respect to the SMART Plan
- Advocate for funding for Underline, Ludlam Trail, SMART Plan and Transportation Quickbuild Program
- Oppose efforts by the State to "preempt" the County on local transportation matters
- Support the completion of Brightline to Orlando and beyond, and defend against legislative and community efforts to eliminate or cripple the program
- Advocate for ensuring that the half-penny sales tax for transportation is dedicated towards the core purpose for which it was intended, namely expansion of the transit system
- Support efforts to enhance MDX's investments in transit

Partner with the County, the TPO, MDX, SFRTA and Brightline to increase the ridership of current transportation programs including Metrorail, Metromover, Metrobuses, BERT, BRT, Tri-Rail, Brightline, South Florida Vanpool and other public and private mobility programs

- Establish a campaign targeting GMCC member businesses to educate them and their employees on available transit programs and options for employees to get to work in lieu of using their vehicles; and explore incentives towards that end
- Encourage employers to incentivize employees to use South Florida Vanpool and educate about the benefits and gains of using the program. (County operation of South Florida Commuter Services)
- Encourage and advocate for municipal improvements that make our streets more pedestrian/cycling friendly and walkable
- Leverage the Chambers marketing and recognition programs to incentivize member businesses that implement programs for their employees to use public transportation
- Encourage managers of corporations to incorporate into their long-term planning the use of technology to eliminate transportation needs by developing, distributing and promoting a Flexible Work Program toolkit for employers with templates and guidelines for establishing flex-time, telecommuting and compressed workweek schedules that will help to reduce peak-hour traffic demand.

WORKFORCE HOUSING



Chair: Carlos Fernandez-Guzman, President & CEO, Pacific National Bank **Vice Chair:** Willie Logan, President/CEO, OLCDC

The Mission of the Housing Solutions Committee is to enhance Miami's world class status by providing all residents the opportunity to obtain and sustain an equitable socio-economic lifestyle by being able to sustainably afford a place to live. The goal is to increase the supply of affordable housing stock for the continuum of housing needed in Miami-Dade County from extremely low-income households, low- to moderate-income households, seniors and young professional households (workforce housing).

2018-2019 Goals

Creation of land pool by securing surplus properties from State/County/Municipalities ranging in size from 5,000-15,000square feet with expedited permitting concessions, and infrastructure subsidies (construction ready lots) to incentivize smaller builders/developers currently not in the affordable/workforce rental building sector to build new units in highly dense and transportation rich corridors throughout the County

- Complete phase 1 and move to phase 2 putting more specific initiatives of the program

Lobby and support efforts to prevent the State Housing and Local Government Housing trust funds from being raided to support other state budget priorities

- Secure a Chamber Champion to get behind Sadowski

Engage and work with Miami-Dade County leadership and staff on up zoning along SMART Plan corridors to leverage structures to be put on Transportation hubs and ensure housing will accommodate supporting services needs community has

Support Miami Connect Capital Initiative, City of Miami initiative to create an actionable plan for affordable housing for City.

- Encourage to replicate initiative in another key municipality

GOVERNMENTAL AFFAIRS

Chair:

Glen Cooper
President,
Cooper Legal Consulting, P.A.

Vice Chair:

Josè A. Bermudez
Senior Government Relations Consultant
Becker

The Governmental Affairs Group is charged with government relations and promotion of the public policy positions of our local, state and federal branches of government.

It also cultivates and strengthens relationships between the Chamber's membership and elected and appointed officials across all levels of government -- this includes the hosting of various initiatives and programs in Miami, Tallahassee and Washington, D.C. In addition, the Governmental Affairs Group works in conjunction with the Chamber's substantive committees for the development of its Legislative Package.

GOVERNMENTAL AFFAIRS



2018-2019 Goals

Improve the Chamber's visibility and reputation as a community advocate by increasing the amount of in person advocacy performed.

Update the position request process, as needed, for efficient consideration of legislative issues.

Collaborate with the South Florida Progress Foundation to identify grant opportunities.

COUNCILS

SPORTS

Chair:

Bob Fitzsimmons

Partner

Rumberger, Kirk & Caldwell P.A.

Vice Chair:

Myrna Vaca

Community Relations Manager

UHealth

The Sports Council is led by appointed leadership connected to the sports industry in the South Florida community and includes a larger group of selected influential individuals. Council members only meet when critical matters arise for the Miami Chamber to vet or take a position on. In such cases, the selected individuals come together to react, consult or deliberate. Past issues the Chamber has taken leadership on include securing the Miami Heat franchise, securing the Florida Marlins franchise and creation of The Orange Bowl Committee. Council leadership is a member of the Board of Directors and will have the same transitioning process as that of committee leadership. Council leadership and selected participants have discretion to administrate meetings. The Board of Directors must approve issue undertaking and action plans before the council can move forward on them. Opinions and findings of the council are reported back to the Board of Directors and the corresponding Miami Chamber council manager.

MILITARY AFFAIRS

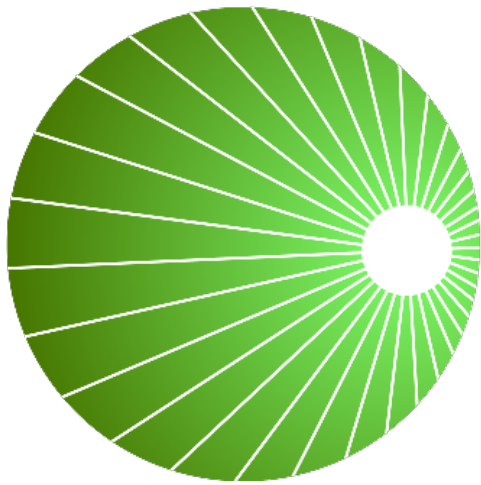
Chair:

Frank Cantero

Energy Industry Professional

Florida Power & Light

The Military Affairs Council is led by appointed leadership that is well connected to and has a good understanding of the military community in the South Florida region. The council may include a larger group of selected individuals which only meet when critical matters arise for the Miami Chamber to vet or take a position on. In such cases, the selected individuals come together to react, consult or deliberate. Past issues the Chamber has taken leadership on include advocating for reduction of service-member upfront rent, toll costs and HOA background check waiting period. Council leadership is a member of the Board of Directors and will have the same transitioning process as that of committee leadership. Council leadership and selected participants have discretion to administrate meetings. The Board of Directors must approve issue undertaking and action plans before the council can move forward on them. Opinions and findings of the council are reported back to the Board of Directors and the corresponding Miami Chamber council manager.



greater
miami
chamber
of commerce®