

IMPACT GOALS CONFERENCE

FEATURING: SOUTH FLORIDA GOOD TO GREAT® AWARDS, SALUTE TO MIAMI'S LEADERS AND LEADERSHIP MIAMI'S 40TH ANNIVERSARY



Date: June 13, 2019 **Location:** Hilton Miami Downtown **Projected Attendance:** 500+

The annual Impact Goals Conference gathers business leaders to MAKE AN IMPACT in moving the community forward. The conference will open with 12 Committee Workshops to set the committee goals and objectives for the next year; followed by our annual South Florida Good to Great® Awards Luncheon, the General Session, a Political Roundtable and will close with the annual Salute to Miami's Leaders Reception and Dinner, celebrating Leadership Programs including LM's 40th Anniversary.

The South Florida Good to Great® Awards program showcases businesses throughout the tri-county region that have achieved greatness in their mission and established themselves as industry leaders. The award is drawn from Jim Collins' book "Good to Great," and the judged by a panel representing South Florida universities' business schools. The Salute to Miami's Leaders Awards program recognizes and honors Leadership Miami® alumni who are community leaders that have made significant contributions to our community, the Greater Miami Chamber of Commerce and their chosen profession, making Miami a stronger, more vibrant community.

Conference Title Sponsor



Salute to Miami's Leaders Award Presenting Sponsor



South Florida Good to Great® Award Presenting Sponsor



Platinum Sponsor \$10,000

- Opportunity to provide sponsor remarks (1-2 minutes) during one of the following sessions
- 10 conference passes, includes:
 - Table of 10 at Good to Great® Awards
 - Table of 10 at Salute to Miami's Leaders Awards
- Social media coverage:
 - Real-time sponsor recognition on Twitter
 - Post-event sponsor recognition on Twitter and Instagram
- Logo on sponsored event marketing materials (invitation, program book, sponsor loop), Conference marketing materials, and event calendar listing on MiamiChamber.com
- Ad placement on event listing on MiamiChamber.com
- Display table at Marketplace
- Recognition in Chamber newsletter

Awards Program Sponsor \$7,500

- Five Conference passes (includes access to lunch and dinner)
- Five additional passes (total of 10 passes / Table of 10) **at one of the following events:**
 - Salute to Miami's Leaders Awards
 - Good to Great® Awards
- Award presenter in one category -or- opportunity to provide (1-2 minutes) sponsor remarks during sponsored program
- Social media coverage:
 - Real-time sponsor recognition on Twitter during event
 - Post-event sponsor recognition on Twitter and Instagram
- Ad placement on event listing on MiamiChamber.com
- Display table (6 ft.) at Marketplace
- Logo on sponsored event marketing materials (invitation, program book, sponsor loop), Conference marketing materials, and event calendar listing on MiamiChamber.com
- Recognition in Chamber newsletter

Gold Sponsor \$5,000

- Five Conference passes (includes access to Salute to Miami's Dinner and Good to Great Luncheon)
- Five additional passes to make a Table of 10 **at one of the following events:**
 - Good to Great® Awards Luncheon
 - Salute to Miami's Awards Dinner
- Logo on sponsored event marketing materials (invitation, program book, sponsor loop), Conference marketing materials, and event calendar listing on MiamiChamber.com
- Display table at Marketplace
- Recognition in Chamber newsletter

Good to Great® Judge Sponsor \$5,000

(option is only available to universities)

- Recognition from the podium
- Opportunity to participate in the judging and visiting the finalist companies
- Table of 10 at a reserved table at Good to Great® Awards Luncheon
- Logo on sponsored event marketing materials (invitation, program book, sponsor loop), Conference marketing materials, and event calendar listing on MiamiChamber.com
- Recognition in Chamber newsletter

Silver Sponsor \$2,500

- Two Conference passes (includes access to Lunch and Dinner)
- Logo on sponsored event marketing materials (invitation, program book, sponsor loop), Conference marketing materials, and event calendar listing on MiamiChamber.com
- Display table at Marketplace Recognition in Chamber newsletter

Workshop Sponsor \$3,000

- Two Workshop Passes (Workshop passes not valid for the rest of the conference)
- Two Conference passes (includes access to Lunch and Dinner)
- Opportunity to sponsor a workshop of Choice:
 - Banking and Finance, Education, Human Resources, Healthcare, International, New World Center, Nonprofit, Real Estate, Resilience, Technology, Transportation and Workforce
- Sponsor remarks (1-2 minutes) at chosen Workshop
- Logo on sponsored event marketing materials (invitation, program book, sponsor loop), Conference marketing materials, and event calendar listing on MiamiChamber.com
- Display table at Marketplace

Salute to Miami's Leaders Table Sponsor \$1,750

- Table of 10 with table sign
- Company name in Salute to Miami's Leaders program book

Good to Great® Table Sponsor \$1,250

- Table of 10 with table sign
- Company name in Good to Great® program book

***Please note: a surcharge may apply to sponsorships listed for those not already members of the Greater Miami Chamber of Commerce ***