

## **AvMed, Greater Miami Chamber of Commerce, Partner to Form Greater Health Trust (GHT), Providing Corporate-Level Health Benefits for Small Businesses**

*As part of the chamber's membership, small business owners now have access to affordable, accessible health insurance plans*

June 30, 2021 - At a time when healthcare seems increasingly inaccessible to so many small businesses, AvMed and the Greater Miami Chamber of Commerce (GMCCC) are partnering to offer affordable health insurance option for businesses of 5 to 50 employees.

The jointly-launched program, called the Greater Health Trust (GHT), allows small businesses to attain affordable health coverage and benefit options for their employees. Organizations must be members of the Greater Miami Chamber of Commerce in order to access benefits of the Greater Health Trust.

Like other multiple employer healthcare arrangements, the goal is to provide corporate-level health benefits to small businesses and their employees at a lower cost than conventional insurers.

Research shows that almost half of small business owners have increased deductibles or copayments for their employees, and a quarter have required their employees to pay higher premiums. A recent article in HealthcareDive.com cited findings from a poll sponsored by the Small Business Majority and patient advocacy group Families USA noting that "small businesses are struggling to cover the high costs of health insurance for their employees after a year of COVID-19."

The comprehensive health plans offered through the GHT are designed to fit employees' needs and employer's budgets, while providing a broad network of doctors and hospitals; competitive rates with a fixed, monthly payment; and quality service with AvMed's Florida-based customer service.

"Small businesses are the backbone of our community and healthcare is increasingly challenging for them to access," said Alfred Sanchez, president and chief executive officer at Greater Miami Chamber of Commerce. "The Greater Health Trust is an

invaluable asset to small businesses looking to provide robust, but affordable healthcare options for their employees. This is an absolute win/win for all.”

“We have seen an overwhelming need for more affordable health coverage for small businesses,” said James M. Repp, president and chief operating officer at AvMed. “We look forward to seeing the great impact we can make for small businesses right here in our South Florida community.”

For more information on the Greater Health Trust, send an email requesting information to: [GHT-quoting@avmed.org](mailto:GHT-quoting@avmed.org).

## About AvMed

AvMed transforms lives to create a WELLfluent™ world. By uniting around this sole purpose over our 50-year history, we’ve aimed to inspire our Floridian health plan Members to focus on celebrating the riches that matter most— health and happiness. Learn more at [AvMed.org](http://AvMed.org).

## About the Greater Miami Chamber of Commerce

The Greater Miami Chamber of Commerce is the proud champion for the Greater Miami Business Community and a civic engine that fuels the advancement of The Magic City. Founded in 1907 as the Miami Board of Trade, today’s Chamber boasts representing more than 400,000-member company employees and is heralded for its legacy of leadership in economic development, and its unwavering commitment to improving the Miami-Dade community. For more information, please visit [www.MiamiChamber.com](http://www.MiamiChamber.com).



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