

FINANCIAL SERVICES COMMITTEE

Forbes Magazine dubbed Brickell Avenue "Wall Street South", yet this is only a glimpse of our community's vibrant financial sector. Miami-Dade has long been a financial leader in Latin America, and it is now rapidly evolving into a global financial hub. Our city is home to numerous hedge funds, private equity firms, fintech companies, and a wide range of multinational, national, community, and international banks, cementing its place on the global financial stage.

Mission

The Financial Services Committee addresses a broad range of regulatory concerns that impact the industry, along with numerous internal and external factors that impact this sector. These may encompass cybersecurity, FinTech, compliance, community development, insurance, business and corporate needs, talent acquisition, competition, mergers and acquisitions, and other relevant topics.

Objectives

- Keep members informed on current financial services related issues and regulatory matters
- Provide programming that is relevant, interesting and informative to a diverse group of stakeholders in business, finance and the economy.

Committee Membership

Participation in the Financial Services Committee is open to all Greater Miami Chamber of Commerce members who have interests or concerns related to the banking and finance industries. Committee membership is open to all and has a high concentration of financial institutions of all types, including banks, investment advisors, investors, and related industry professionals.

Leadership

The Financial Services Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a two-year term. The Committee Chair is responsible for the effective functioning of the Financial Services Committee and ensuring its goals and activities are aligned with the committee's mission and objectives.

2026-2027 FINANCIAL SERVICES COMMITTEE GOALS

- 1. Create impactful programming that promotes leadership development, collaboration, and professional growth across industries and career stages.**
 - a. Host an education and networking forum such as “Relationships Matter: The Human Advantage in the Age of AI,” focused on the growing importance of human connection, trust, and emotional intelligence in an AI-driven economy.
 - b. Organize Annual Women Leaders Event highlighting professional advancement, innovation, and leadership in a targeted industry area.
- 2. Position the committee as a convener of strategic dialogue around economic trends, workforce development, financial innovation, and the future of business in the Greater Miami region.**
 - a. Execute the 2027 Economic Summit as the committee’s signature flagship event focused on economic outlooks, business trends, and regional growth opportunities.
- 3. Strengthen member engagement through intentional communication, collaborative opportunities, and programming that reinforces the value of professional growth within the business community.**
 - a. Distribute a committee member survey to gather feedback, priorities, and programming interests.
 - b. Provide alternate committee communication platforms and channels to improve member connectivity, collaboration, and ongoing engagement.
 - c. Leverage committee events and programming to encourage members to invite prospective members, emerging professionals, and new business connections.
- 4. Expand committee participation and strengthen Chamber membership through strategic recruitment, outreach, and relationship-driven engagement initiatives.**
 - a. Recruit 15 new committee members representing diverse sectors within the financial and professional services industries.
 - b. Recruit 10 new Chamber members through targeted outreach and relationship-building efforts.
 - c. Establish a committee membership chair/lead and taskforce to work alongside the Chamber membership team to track recruitment progress and pipeline development.

Daniela Betancourt, Chair

SVP, Director of Global Banking, Seacoast Bank

Raluca C. Kotowski, Vice Chair

SVP, Private Client Relationship Manager, First Horizon