

HEALTHCARE COMMITTEE

Healthcare is one of the most critical issues of our time, impacting every individual, business, and community. In South Florida, the challenges and opportunities are particularly complex. The Healthcare Committee brings together a diverse network of stakeholders to foster timely dialogue, build strategic partnerships, and drive solutions that strengthen our workforce and enhance regional well-being.

Mission

The Healthcare Committee empowers Chamber members to implement impactful health and wellness initiatives for employees and the broader community, supports efforts to strengthen local healthcare and the systems that deliver it, and champions South Florida as a world-class region for health, business, and quality of life.

Objectives

- **Sustain and expand the Healthcare Committee's signature programs** to deliver continued value to Chamber members and the broader community.
- **Support Chamber members in navigating healthcare options** to enhance their confidence, satisfaction, and ability to offer high-quality, cost-effective benefits to employees.
- **Promote the strategic role of healthcare** in attracting and retaining top talent, fostering a healthy, high-performing workforce, and positioning Miami as a health-conscious, innovation-driven community.
- **Address key population health challenges in Miami-Dade** that impact the business ecosystem, and identify opportunities where Chamber engagement can drive meaningful, measurable change.
- **Advance awareness, dialogue, and coordinated action** around emerging health issues affecting workforce productivity and community well-being, with a focus on evolving regional priorities.

Committee Membership

Participation in the Healthcare Committee is open to all Chamber members with an interest in health and healthcare. Key stakeholders include healthcare systems, employers, insurers, providers, community organizations, life sciences companies, behavioral health organizations, public health professionals, academic institutions, health tech companies, social service agencies, faith-based groups, local government, and patient advocacy organizations. Together, these diverse groups collaborate to drive innovative solutions and improve health outcomes across South Florida.

Leadership

The Healthcare Committee is led by a Chair and Vice Chair, appointed by the Chamber Board Chair to serve a one-year term. The Committee Chair is responsible for the effective functioning of the Healthcare Committee, ensuring its goals and activities are aligned with the committee's mission and objectives, with the Chamber's strategic plan and priorities, and fosters engagement across the Chamber, the business sector, and the broader health community.

2026-2027 HEALTHCARE COMMITTEE GOALS

1. Strengthen the Chamber's role as a leading convener and advocate for Miami's healthcare ecosystem.

- a. Maintain strong attendance and net revenue for the Health Care Heroes® event in May 2027, building on the event's established success and continued community engagement within 2% of the baseline optimizing media visibility.
- b. Partner with the Governmental Affairs Committee to draft and finalize the Chamber's 2027 healthcare legislative agenda by October 2026.
- c. Recruit at least 15 new Chamber members from across the healthcare ecosystem through strategic partnerships and community outreach.
- d. Onboard 10 GMCC members to join the Healthcare Committee to broaden industry representation and engagement.

2. Advance workforce sustainability and talent retention across Miami-Dade's healthcare sector.

- a. Publish a concise White Paper Addendum by June 2027 that updates the 2024 data with specific, actionable policy updates for clinical recruitment and housing.
- b. Synthesize the key outcomes of the June 2026 Developers' Forum into a guide, outlining success factors for a pilot workforce housing project.

3. Enhance business and community impact by fostering healthcare leadership, collaboration, innovation, and knowledge-sharing across Miami's healthcare ecosystem

- a. Host two educational forums featuring expert insights and solutions addressing key regional healthcare opportunities and challenges, with topics based on committee-defined priorities.
- b. Feature member spotlights during 4 committee meetings to elevate member expertise, strengthen engagement, encourage cross-sector collaboration and expand media visibility through coordinated Chamber marketing and communication.

Evelyn Terrell, OTD, MHSA, OTR/L, FACHE, FATA, Chair

Associate Vice President, Strategy & Network Services, Nicklaus Children's Health System

Peter N. Wood, Vice Chair

Executive Vice President, Community Health of South Florida, Inc.