

INTERNATIONAL BUSINESS COMMITTEE

The International Business Committee serves as the resource center to identify, examine and foster the range of global business issues and opportunities that are of interest to the community, local businesses, business organizations and higher education institutions. To achieve these objectives, our aim is to strengthen relationships with multinational businesses, local international organizations, Consular Corps and Trade representatives, bi-national chambers and visiting dignitaries and businesses as well as providing Chamber members with international pulse and up-to-date market opportunities.

Mission

The International Business Committee serves as a global resource center that identifies, examines and fosters issues and opportunities involving international trade and business that are both of interest and value to Chamber members, local businesses and business organizations, higher education institutions and the community at large.

Committee Membership

Participation in the International Business Committee is open to chamber members who have interests or concerns related to international business. Members include businesses involved in international trade and related industries, consular corps officials, international industry professionals and key stakeholders in the international arena and those members interested in these areas.

Leadership

The International Business Committee is led by a Chair and Vice Chair, appointed by the Chamber Board Chair to serve a two-year term. The Committee Chair is responsible for the effective functioning of the committee, ensuring its goals and activities are aligned with the committee's mission and objectives, with the Chamber's strategic plan and priorities, and fosters engagement across the Chamber, the business and international sectors.

2026-2027 INTERNATIONAL BUSINESS COMMITTEE GOALS

1. **Increase trade members and their opportunities:**
 - a. Increase membership and benefits to members by providing importers and manufacturers opportunities through the foreign trade zone (FTZ) and SwiftDox.
 - b. Continue to promote foreign trade zone FTZ#32 by adding 10 net new companies.
 - c. Hold two educational sessions/workshops for members, especially FTZs, on topics related to international business and trade.
 - d. Coordinate with The Sports Council to support and promote the international sports coming to South Florida.
2. **Encourage consulates and trade offices to be actively engaged in promoting and facilitating international business with Chamber members:**
 - a. Engage Consulates and Trade Offices in the International Business Committee and Chamber events by seeking that 100% of new and 50% of existing Consuls and Trade Representatives attend at least one international business committee event and one other Chamber event (e.g. Trustee Luncheon, SEO, etc.).
 - b. Obtain commitment from at least one Committee member to attend each Trustee Luncheon and personally welcome Consuls and Trade Representatives.
 - c. Provide a welcome orientation and overview of Chamber benefits by committee leadership and staff to at least 50% of the new Consuls and Trade Representatives.
3. **Expand international programming to create resilient opportunities for members:**
 - a. Organize and execute at least 1 outbound trade mission through the "Americas Linkage" program.
 - b. Engage Consuls & Trade representatives in hosting inbound mission programming, including providing written information about Chamber benefits.
 - c. Recruit 10 Chamber members to join the international committee.
 - d. Work with Chamber programming staff to organize and present a trustee luncheon or other signature event focused on international business.
 - e. Host 2 networking events per chamber year for Committee members.

Jose I. Rojas, Chair

Partner, Rojas Law

Hernando Gomez, Vice Chair

Principal, Valuations

