

# NONPROFIT BUSINESS COMMITTEE

According to a 2020 study by the Florida International University Jorge M. Pérez Metropolitan Center, the over 10,000 Nonprofits in Miami-Dade County create a total economic impact of \$23.7 billion. Additionally, the Nonprofit sector employs approximately 115,000 individuals. These statistics underscore the vital role that nonprofits play in the economic, social, and cultural fabric of Miami-Dade County, providing essential services, fostering community development, and contributing to the overall well-being of its residents.

## MISSION

The Nonprofit Business Committee assists nonprofit business members with issues management, supports non-profit and for-profit engagement, recognizes nonprofit business management excellence through various awards programs, and communicates nonprofit business accomplishments to the broader business community.

## OBJECTIVES

- Enhance Corporate Social Responsibility among Chamber members
- Elevate nonprofit management and governance practices
- Continue to spotlight innovative excellence in nonprofit programs
- Enhance the profile of the NOVO Awards and its recipients
- Maximize opportunities through the partnership with the Association of Fundraising Professionals regarding the Julia Tuttle Award and Annual National Philanthropy Day

## COMMITTEE MEMBERSHIP

Participation in the Nonprofit Business Committee is open to all Greater Miami Chamber members who are engaged in the nonprofit sector themselves, or are for-profit organizations and individuals who are interested, and/or continually engaged with the non-profit world.

## LEADERSHIP

The Nonprofit Business Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a two-year term. The Committee Chair is responsible for the effective functioning of the Nonprofit Business Committee, ensuring its goals and activities are aligned with the committee's mission and objectives.

## 2026 - 2027 NONPROFIT BUSINESS COMMITTEE GOALS

- 1. Strengthen the Chamber's role as a leading resource and convener for the nonprofit and social impact community through educational programming, strategic engagement and initiatives that advance nonprofit leadership, organizational capacity, and community impact across Greater Miami.**
  - a. Execute four (4) educational forums or workshops through an "Education Power-Up Series" focused on key areas, such as organizational strategic planning, financial literacy, affordable housing resources, internship development, and/or organizational sustainability, which position the committee as a trusted resource for nonprofit leadership development, capacity-building, and social impact innovation.
  - b. Execute the annual signature NOVO Awards as committee's initiative recognizing nonprofit excellence, innovation, and community leadership.
- 2. Advance collaborative solutions supporting workforce and affordable housing awareness, accessibility, and community education through cross-sector partnerships and stakeholder engagement.**
  - a. Update the Affordable Housing Resource Guide in collaboration with relevant Chamber committees, such as the Real Estate Committee, and/or community organizations and housing partners.
  - b. Highlight nonprofit member success stories, collaborative partnerships, and community impact initiatives through Chamber programming and communication platforms.
- 3. Expand leadership development, mentorship, and talent pipeline opportunities through strategic community partnerships and civic engagement initiatives.**
  - a. Continue collaboration with Leadership Miami to support ongoing Greater Miami nonprofit business resources and opportunities.
  - b. Develop mentorship opportunities connecting Leadership Miami alumni and other nonprofit leaders with emerging changemakers interested in nonprofit leadership and community impact initiatives.
  - c. Collaborate with the Education & Workforce Development committee on internship and alternative workforce opportunities for nonprofit businesses.
- 4. Grow committee engagement, visibility, and Chamber membership within the nonprofit and social impact sector.**
  - a. Recruit 15 new committee members representing diverse nonprofit organizations, foundations, and community impact sectors.
  - b. Recruit 10 new Chamber member organizations through intentional outreach and relationship-building efforts.
  - c. Establish a committee membership chair/lead and taskforce to work alongside the Chamber membership team to track recruitment progress and pipeline development.

### **Arlene Peterson, Chair**

Executive Director, WOW Center

### **Vanessa Benavides, Vice Chair**

Vice President, Community Impact,  
United Way Miami

