REAL ESTATE COMMITTEE

Real estate has been a defining force in our community since before Miami's founding in 1896. Julia Tuttle convinced her neighbors, Mary and William Brickell, to offer land to Henry Flagler to build his railroad into the area, and the transactions have not stopped since. From the suburban sprawl of the 70's and 80's, to the resurgence of the urban experience of the past few decades, to the creation of new 'urban nodes' throughout much of our community, the Real Estate Committee has been a major component of myriad important decisions over the decades which continue to this day.

Mission

Our mission of the Real Estate Committee is to be an integral part of our community's real estate landscape. It aims to inform and educate our members and the community at-large on the state of the industry with the goal of helping lead conversations on issues, trends and developments that impact the Greater Miami community through content focused forums and events. The committee also functions in an advisory capacity to the Board of Directors by offering recommendations, suggestions and formal guidance relating to existing or prospective legislative issues, programs or activities that are shaping the real estate community.

Objectives

- Identify and monitor the interests and concerns of the business community relating to local and regional real estate development trends and issues
- Educate our membership and the public about commercial and residential real estate development trends and issues
- Establish a rapport with key stakeholders to communicate, understand, and gain support on real estate issues that impact the business community
- Serve as an "information clearing house" and "sounding board" to recommend public policy items on local, state, and federal legislative issues to the Board of Directors

Committee Membership

Participation in the Real Estate Committee is open to all chamber members who have interests related to real estate. Committee members include developers, urban planners, brokers, contractors, architects, bankers, investors, attorneys, and the broad range of professionals who are engaged with the industry.

Leadership

The Real Estate Committee is led by a Committee Chair and Vice Chair, who are elected by the Board of Directors for a one-year term. The Committee Chair is responsible for the effective functioning of the Real Estate Committee and ensures its goals and activities are aligned with the committee's mission and objectives.

2026-2027 REAL ESTATE COMMITTEE GOALS

1. Showcase and educate the business community on the latest commercial and residential development projects, challenges, transit-oriented development, and critical infrastructure updates shaping South Florida.
    - Bring together 250+ real estate and business leaders to attend the annual *Developers Forum*. Grow sponsorship revenue by 10%.

2. Engage construction executives through a facilitated roundtable discussion focused on industry challenges, emerging opportunities, and key advocacy priorities
    - Convene 15–20 construction executives for a *General Contractors Industry Forum*, bringing together construction leaders to discuss key challenges, identify emerging opportunities, and explore how the Chamber can best support the construction industry.

3. Educate the real estate community on innovative and sustainable construction approaches and materials that can improve project delivery across Miami-Dade County
    - Host a *Modular Construction Forum* bringing together 60+ attendees to examine how this innovative approach and its materials can help address rising construction costs, accelerate project timelines, and increase housing affordability.

4. Recruit 10 new real estate companies to join the Chamber and engage 15 existing Chamber members to join the Real Estate Committee

Heather Jonczak, Chair
Shareholder, Carlton Fields

Josie Legido Correa, Vice Chair
Director of Business Development, JWR Construction