• Maintain awareness and possible need for advocacy on key issues that impact our community such as— Import/Export of goods and services; Immigration; International business workforce challenges; and education and training:
  • Include international issues as part of the Chamber’s federal package
  • Advocate for Miami to enhance its role as a center for arbitration and dispute resolution
  • Establish a liaison to the Governmental Affairs Committee
  • Continue to advocate for direct flights to Asia
  • Educate the community on the benefits of Foreign-Trade Zones

• Increase outreach to new companies as they enter the marketplace:
  • Hold a series of roundtable discussions and seminars when needed on key topics
  • Highlight and support visiting foreign missions through chamber newsletters, events and functions
  • Create programs to engage international communities in the region (i.e. LATAM, Asia, Europe, Africa)
  • Capitalize on Brexit to foster closer ties with Great Britain

• Increase consulate and related office involvement in Chamber events:
  • Dedicate a Chamber Orientation for Corps members
  • Continue to collaborate with like-minded consular and trade organizations through partnerships, shared and mutual newsletters
  • Ensure that the Consular Corps has an active involvement in promoting and facilitating international trade with Chamber’s business community.

• Continue to grow the Americas Linkage program:
  • Partner with local airlines
  • Host at least two overseas mission
  • Collaborate with South Florida organizations, Enterprise Florida, Inc., the U.S. Department of Commerce and local SMEs to expand community outreach and to enhance impact of missions