

# 2021 LEADERSHIP MIAMI

## WHAT IS LEADERSHIP MIAMI?

Leadership Miami® offers participants the opportunity to meet Miami's leaders and to share an intensive learning experience that focuses on community issues and leadership skills through a planned process of lectures, seminars, small group discussions and leadership skills exercises.

One of the key purposes of Leadership Miami® is to prepare the next generation of Miamians to address vital issues affecting Miami-Dade County and meet future challenges. The program's dynamic format stimulates animated and critical discussions among participants and guest speakers.



**BE MORE.  
BE HERE.  
BE THE FUTURE.**

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***“I would recommend Leadership Miami to anyone who’s serious about taking their professional brand to the next level.”***

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## INTERESTED IN PARTICIPATING?

Contact: Ivette Canales, 305-577-5458  
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# PROGRAM OVERVIEW

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## OPENING CONFERENCE

During the Opening Conference, community leaders, government officials and prominent business executives present their individual perspectives on a wide variety of topics. All presentations are followed by question and answer sessions and small group discussions led by recent Leadership Miami® graduates who serve as facilitators. Leadership skills form a basic component of these group workshops. The class is divided into smaller teams (20 people) to facilitate networking opportunities and skill building activities.

## FOCUS SESSIONS

To encourage further exploration and action related to specific community issues, and to encourage the development of leadership skills, additional sessions are held one Saturday each month, following the Opening Conference. At these sessions, participants have the opportunity to develop friendships and network with peers in their assigned team for the duration of the program.

## FIELDWORK

As an integral part of your Leadership Miami® experience and curriculum, each participant is required to complete a minimum of five fieldwork assignments in order to complete the program. The primary purpose of fieldwork assignments is to broaden your awareness of your community, to experience diverse cultures and needs, and learn the importance of philanthropy.

## COMMUNITY SERVICE PROJECT

A most important and rewarding part of the program is the participation by all members in a volunteer service project of their team's choosing. The Community Service Project is a fundamental part of the Leadership Miami® curriculum and a requirement for completion of the program.

Teams select a nonprofit organization that they will work with for their team project. This process provides a unique experience to each team member. During the planning and execution of the project, members develop team building and leadership skills.

The purpose of this portion of the program is to broaden participants' awareness of community needs and teach the importance of philanthropy. The program aids in the empowerment and revitalization of Miami-Dade County, as well as provides a fun environment where participants can practice/develop team and individual leadership skills.

In addition to selecting the charitable organization, each team is responsible for designing a program that will benefit their teams chosen organization and provides the participants with a unique experience within their community.

## CLOSING CONFERENCE

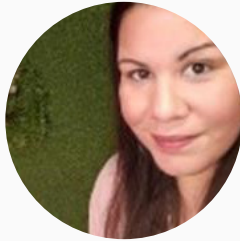
The program year concludes with a graduation celebration. The session is dedicated to the review of skills and issues discussed throughout the year and to participants' presentations of their Team Community Service Projects. During this celebration, the community service award is presented to an outstanding current participant, nominated by peers.

## ALUMNI ACTIVITIES

Participants may continue their support of Leadership Miami® and the Greater Miami Chamber of Commerce, by serving on various planning task forces or as team facilitators. The Leadership Miami® committee is open to dues-paying alumni, who are tasked with the responsibility of administering the program each year and continue their involvement in Chamber activities.

# TESTIMONIALS

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*“Ten years later, I am where I am today because of Leadership Miami, and the amazing people involved. Since day one, I looked up to those leading our class, and knew I wanted to be like them. The lessons learned, memories shared, and connections made have been priceless and key to the success of my business, philanthropic projects, and personal growth. I love you #LeadershipMiami!”*

**Adriana Oliva**

Creative Director & CEO, theAOinsight  
**2019-2020 Leadership Miami® Vice Chair,  
Greater Miami Chamber of Commerce**



*“I graduated from Leadership Miami twenty years ago and count the experience among my most memorable and valuable. Today, I can trace the root of every professional opportunity I have had in this community back to Leadership Miami...To say that Leadership Miami has helped shape me is an understatement and the leadership opportunity as Program Chair opened doors that continue to pay dividends to this day.”*

**Mark A. Trowbridge**

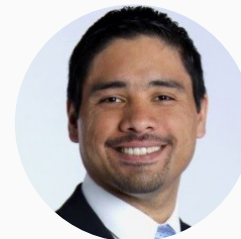
LM Program Chair, 2011; President & CEO,  
Coral Gables Chamber of Commerce  
**Leadership Miami® Graduate Class 19**



*“Leadership Miami was an awesome experience for me personally and professionally. Being fairly new to South Florida at the time, I originally applied for the program to grow my network and meet other professionals. Little did I know I would walk away with life long friendships, an amazing network of professionals that I can call upon, leadership abilities that are bar none, and a stronger sense of community that I have personally contributed to make better.”*

**Ashaki Bronson-Marcellus**

Vice President, Small Business  
Relationship Manager, BankUnited, N.A.  
**Secretary, South Florida Progress Foundation Board  
Leadership Miami® Graduate Class 28**



*“Leadership Miami is a must for those of us who are interested in understanding Miami-Dade County and how we can make a difference.”*

**Aleister Avila**

Human Resources Manager, Clinical  
Enterprise Division, Baptist Health  
**Leadership Miami® Graduate Class 36**

# WHY JOIN?

## INDIVIDUAL BENEFIT

- Experiences that give you a unique view of Miami-Dade County businesses and government operations
- Build self-confidence within yourself and with your leadership skills
- Surround yourself with like-minded individuals
- Build personal and professional relationships that last a lifetime
- Community recognition as a rising leader

## BUSINESS/ORGANIZATION BENEFIT

- Nurture future leaders by providing them with relevant resources and training
- Recognition of your organization in our community as a business who cares about the development of our future leaders
- Retain your employees by investing in them and increase employee engagement

## TIME COMMITMENT

- Leadership Miami runs from early fall through late spring
- Virtual and in-person sessions (*1 Saturday a month*) focused on professional development and discussion of community-related issues

## EXAMPLES OF PAST PROJECTS



### Motivate MIA

Motivate MIA want to foster a community environment that empowers the students at Richmond Heights Middle School via a project initiative to create a Memory Book to document their school year. The middle school has been unable to afford a yearbook in past several years due to economic struggles of the supporting families. Our vision is to provide the Be Strong team with the tools necessary to fuel the student photography program. The students are self-documenting their school year in order to publish a soft cover memory book as an alternative to a costlier yearbook.



### CLIMB 305

CLIMB 305's objective in implementing these projects is to positively impact the future of the PACE girls. From further expanding their knowledge through reading to giving practical skills regarding applying for a job or for a college. The remodeling of the Library Room and the Serenity Room will provide warm and enjoyable spaces where the girls feel safe to continue enhancing their education. The Career Day Event will provide the girls with lifelong skills and abilities to seek jobs on their own with guidance that they otherwise would not have received. The point: to improve the lives of the PACE girls.



## WANT TO APPLY?

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